

**GOVERNMENT OF INDIA
SOCIAL JUSTICE AND EMPOWERMENT
LOK SABHA**

UNSTARRED QUESTION NO:453
ANSWERED ON:04.12.2003
FUNDS UNDER SOCIAL AWARENESS PROGRAMMES
RUPCHAND MURMU

Will the Minister of SOCIAL JUSTICE AND EMPOWERMENT be pleased to state:

- (a) whether the Government have provided funds to West Bengal and other States/UTs for various social awareness programmes;
- (b) if so, the details thereof; State/UT-wise;
- (c) the areas selected under these programmes and funds sanctioned/released for the purpose during each of the last three years and the current year, State/UT-wise;
- (d) the number of applications received from various Non-Governmental Organisations in this regard, State/UT-wise;
- (e) the funds sanctioned and released for the purpose during each of the last three years and the current year, NGO-wise?

Answer

MINISTER OF STATE IN THE MINISTRY IN SOCIAL JUSTICE AND EMPOWERMENT (SHRI NAGMANI)

(a) to (e) The Ministry of Social Justice & Empowerment is giving publicity to all its schemes and programmes to generate social awareness across the country through various forms of Media viz. electronic media, print media, outdoor media, etc. Details of activities undertaken in this regard are as follows:

- (i) A weekly radio programme Sanwari Jaayein Jeevan ki Raahein is broadcast.
- (ii) Radio spots/jingles on the schemes and programmes of this Ministry are being broadcast/telecast.
- (iii) Awareness films are screened in rural areas through the Field Publicity Units of the Directorate of Field Publicity, a Media Unit of the Ministry of Information & Broadcasting.
- (iv) Specific occasions related advertisements are also issued through DAVP to the newspapers all over the country giving information about the schemes and programmes of the Ministry.
- (v) To publicise Ministry's activities, outdoor Media such as bus back panels, train panels and animation display board and hoardings are also utilized.
- (vi) The Ministry has a web-site <http://www.socialjustice.nic.in>, which provides important information about its schemes and programmes that has proved of immense help in dissemination of the information to all those with interest in the related fields.

All these awareness programmes are undertaken centrally and not through States or NGOs. Therefore, no fund is sanctioned/released either to State Governments or NGOs.